



ISSUE
POLITICAL INQUIRY FORM
Station
WWJ-TV Detroit

SPECIAL () PRIMARY () GENERAL (x) OUT OF WINDOW ()

RECORD OF REQUEST

4Th Qtr 2012

NAME OF REQUESTOR:

Nick Cavacini

1. I. NAME OF AD AGENCY: Sussman Sikes
29200 Northwestern Highway
Southfield, MI 48034
(248)355-5300
2. ORGANIZATION PAYING FOR TIME: Geoffrey Fieger
19390 W 10 Mile Road
Southfield, MI 48075
3. ORGANIZATION FURNISHING TAPES: Same as Item 1
4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: Issue
5. PRODUCT OR CATEGORY: Political/Issue
6. POLITICAL PARTY OR OFFICIAL AFFILIATION:
7. DATE OF REQUEST 9/11/12
8. NATURE OF REQUEST:
- (a) Request for Planning rate card X
- (b) Other request as stated below
Requesting political rate card all dayparts, all programs, all levels rates :30's
Inside Window
9. DISPOSITION MADE OF REQUEST
- (a) Granted X
- (b) Denied (reason)
- (c) Withdrawn (reason)
- (d) Avails offered X
10. SUBSEQUENT DEVELOPMENTS
11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Nick Cavacini WWJ - TV - CBS - Detroit